

# “International Festival of Creative Industries” in the Region of Western Greece

## AGENDA

Monday, 29 November 2021

**Pyrgos, “Ksystri Theme Park”**

**&**

**Live broadcast:**

**ENGLISH:** [https://www.youtube.com/channel/UCDn8mXhH5NoGyir8cN48\\_eQ](https://www.youtube.com/channel/UCDn8mXhH5NoGyir8cN48_eQ)

**GREEK:** <https://www.youtube.com/channel/UC6L6vZQAKmVkkfWum3Em-Dw>



**Organization: Region of Western Greece-Regional Development Fund**



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<https://greece-italy.eu/rlb-funded-projects/creativehubs/>

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HELLENIC REPUBLIC  
REGION OF EPIRUS



REGION of  
IONIAN  
ISLANDS



REGIONE PUGLIA

Project co-funded by European Union, European Regional Development Funds (E.R.D.F.) and by National Funds of Greece and Italy

## AGENDA

<b>09:30-10:00</b>	<ul style="list-style-type: none"> <li>• <b>Press Conference</b></li> <li>• <b>Arrival - Registration</b></li> </ul>
<b>10:00-10:20 (EET)</b>	<p><b>Welcome</b></p> <ul style="list-style-type: none"> <li>• Region of Western Greece Mr. Fokion Zaimis - Deputy Governor of Entrepreneurship, Research and Innovation <ul style="list-style-type: none"> <li>• Joint Secretariat – Interreg VA Greece-Italy 2014-2020 Mrs. Tina Ranieri, Mr. Gianfranco Gadaleta (<a href="#">digital</a>)</li> </ul> </li> <li>• Region of Ionian Islands Mr. Konstantinos Kapodistrias – Deputy Governor for European Programmes (<a href="#">digital</a>) <ul style="list-style-type: none"> <li>• Region of Epirus Representative of the Region of Epirus</li> <li>• Puglia Region Ms. Serena Mingolla – Communication Manager Creative@Hubs (<a href="#">digital</a>)</li> </ul> </li> </ul>
<p><b>Panel coordinator:</b></p> <ul style="list-style-type: none"> <li>- Mr. Takis Lyberias, Project Manager Creative@Hubs</li> <li>- Representative of the Regional Development Fund of the Region of Western Greece</li> <li>- Mr. Vasilis Avdikos, Professor, Department of Economic and Regional Development RDI - Panteion University</li> <li>- Mrs. Iliopoulou Giouly, Reporter from “PATRIS”</li> </ul>	
<b>10:20–10:30</b>	<p><b>Project review Creative@Hubs – Goals of the International Festival</b></p> <p>Mr. Takis Lyberias, Project Manager Creative@Hubs</p>
<b>10:30–11:20 (10’ each)</b>	<p><b>The partners of RWG through programmatic agreement and, their contribution to the project Creative@Hubs:</b></p> <ul style="list-style-type: none"> <li>• <b>Chamber of Elia</b> Mr. Konstantinos Nikoloutsos, President of the Chamber of Ilia</li> <li>• <b>Chamber of Aetoloakarnania</b> Mr. Tatoulis Triantafyllos – Network Manager Creative@Hubs Aitoloakarnania</li> <li>• <b>Chamber of Achaia</b> Ms. Danai Katsanta, RU Cultural Management, MSc Digital Art &amp; Technology, Project Manager Creative@Hubs (<a href="#">digital</a>)</li> <li>• <b>Computer Technology Institute and Press “Diophantus”</b> Mr. Andreas Koskeris, Mr. Sotiris Michalopoulos - Directorate of Telematics and Applications for Regional Development</li> <li>• <b>Regional Development Institute - Panteion University</b> Mr. Vasilis Avdikos, Professor, Department of Economic and Regional Development RDI - Panteion University</li> </ul>
<b>11:20-11:40</b>	<ul style="list-style-type: none"> <li>• Break</li> </ul>
<b>11:40-13:00 (~10’ each)</b>	<p><b>Representatives from the Cultural and Creative sector at RWG</b></p> <ul style="list-style-type: none"> <li>• <b>The “Olympia International Film Festival for Children and Young People”</b> Mr. Christos Konstantopoulos, President of the Social Cooperative Enterprise (SCE) Olympia Festival</li> <li>• <b>Ancient and digital world. The creation of “common ground” at</b></li> </ul>

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	<p><b>Olympia</b></p> <p>Mr. Christos Liagkouras, archaeologist MA - Ephorate of Antiquities of Elia</p> <ul style="list-style-type: none"> <li>• <b>The institution of the Patras Carnival and its effects</b></li> </ul> <p>Ms. Ira Kouri, President, Public Benefit Enterprise Municipality of Patras – KEDIP (digital)</p> <ul style="list-style-type: none"> <li>• <b>Theatre. Actions and Aftermath</b></li> </ul> <p>Mr. Athanasios Chaikalis, Representative of the theatre company “Doureios Ippos”</p> <ul style="list-style-type: none"> <li>• <b>The current technological level in Culture and the Creative Industries</b></li> </ul> <p>Dr. Georgios Pavlidis, Research Director, “Athena” Research Center (digital)</p> <ul style="list-style-type: none"> <li>• <b>Photography. A modern tool for the promotion and development of the cultural industry</b></li> </ul> <p>Mr. Vassilis Artikos, Hub Manager - Creative@Hubs Aetoloakarnania</p> <ul style="list-style-type: none"> <li>• <b>Publications and actions of CCIs at RWG</b></li> </ul> <p>Mr. Andreas Tsiliras, Publications “TO DONTI” - “MOSAIC / Culture &amp; Creativity”</p>
13:00-13:15	<ul style="list-style-type: none"> <li>• Summary of the contents of the sectors of the cultural industry at RWG</li> <li>• Explanation of the development methodology of the “Round Tables” that will follow</li> </ul>
13:15-14:00	<ul style="list-style-type: none"> <li>• Break</li> <li>• Promotion events</li> </ul>
14:00-15:00	<ol style="list-style-type: none"> <li>1. Round Table: “Local - Regional development and Creative Industries” <b>Coordinator:</b> Professor Vasilis Avdikos, Regional Development Institute - Panteion University</li> <li>2. Round Table: “New skills in the economy of creativity” <b>Coordinator:</b> Representative of the Chamber of Achaia</li> <li>3. Round Table: “Cultural Tourism - cultural routes. Good practices for local economy development” <b>Coordinator:</b> Georgios Apostolakos, “Aetolian Hospitality at the house of the tourist Sacred Town of the Sacred City of Messolonghi”</li> <li>4. Round Table: “Creative industries and connection with other sectors of the economy” <b>Coordinator:</b> Mr. Dimitris Varelas, Chamber of Elia</li> </ol>
15:00-15:15	Summary of Round Tables results by the coordinators and preparation of their presentations.
15:15-16:15	<ul style="list-style-type: none"> <li>• Presentation of Round Tables results</li> <li>• Discussion</li> </ul>
16:20	<p><b>Transition to the "Apollo" Theater of Pyrgos, to screen films of the 24<sup>th</sup> competition program of the "Olympia International Film Festival for Children and Young People"</b></p> <p>(Expression of interest for booking of seat at: <a href="https://multipro.gr/content/register">https://multipro.gr/content/register</a>, due to limited seats. In order of priority)</p>
17:00	<b>Screening of video</b>
	<b>Closing of the “International Festival of Creative Industries” in the RWG</b>

- \* In the same space as the “International Festival of Creative Industries at RWG”, there will be a parallel exhibition with works of the representatives of the Cultural and Creative Sector at RWG.***
- \* The International Festival will be held in Greek with parallel interpretation in English, digitally.***
- \* For physical presence, the national “Emergency measures to protect public health from the risk of further spread of COVID-19 coronavirus” will be observed.***

